



## ICEP 2017 (Tendo, Yamagata) Sponsorship Opportunities

ICEP is the largest international conference on electronic packaging in Japan, attracting more than 360 attendees and hosting about 35 technical sessions. ICEP provides a strong platform to demonstrate your technologies and products as well as expand your customer network. It is jointly sponsored by JIEP, IEEE CPMT (Components, Packaging, and Manufacturing Technology) Society Japan Chapter, JIEP and iMAPS. The conference has technical sessions covering a wide range of topics including advanced packaging, power devices, thermal management, design, modeling and reliability, materials and processes, interconnection, printed electronics, interconnection N-MEMS and 3DIC Packaging.

Since its inauguration in 2001, ICEP has developed into a highly reputed electronics packaging conference in Japan, attended by world-renowned experts in all aspects related to packaging technologies from all over the world.

In 2017, the 17th International Conference on Electronics Packaging (ICEP2017) will be held from the 19th to the 22th April, 2017 at the Takiyoyu, Tendo, Yamagata. ([www.jiep.or.jp/icep/](http://www.jiep.or.jp/icep/)).

We invite you to be an official conference sponsor, which entitles your company to be exposed to the attendees in and outside the conference rooms. The sponsorship for ICEP2017 ranges from ¥400,000 to ¥30,000. As a sponsor, your company's name and logo will be published in the conference official program, and will appear on the ICEP web site as well as various conference banners. Furthermore, a tabletop exhibition booth is available for the diamond, platinum and gold sponsors to demonstrate and promote your products/services.

Please contact our secretariat at [icep2017@jiep.or.jp](mailto:icep2017@jiep.or.jp), if you have any question. We would appreciate your participation in this unique opportunity, and we look forward to networking with you.



## Sponsorship opportunities for ICEP2017

There are 6 types of sponsorships available, as detailed below.

Sing of "○" is provided opportunities. It is not necessary to choose all.

For example, if you choose "Gold sponsor", you don't necessary have to prepare the exhibition booth.

Category	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	USB Sponsor
Price (JPY)	¥400,000*1	¥200,000*1	¥100,000*1	¥50,000*1	¥30,000*1	¥200,000*1
Company logo listed on website & official program	○	○	○	○	○	○
Company logo on proceedings USB	○	×	×	×	×	○
Ad in the proceedings	○	○	○	○	×	○
Ad in the official program	1 Page ad (A4 size)	1 page ad (A4 size)	1 page ad (A4 size)	1 page ad (A4 size)	×	1page ad (A4 size)
Exhibition booth	○*2	○*2	○*2	×	×	×
Free registration	1 person*3	1 person*3	×	×	×	×
Coffee break	Logo on napkins for coffee break	Logo on napkins for coffee break	×	×	×	×
Company logo on conference session screen saver.	○	○	○	○	○	○
Logo on name tags	○	×	×	×	×	×

\*1: The bank process fee is to be paid by the sponsor.

\*2: Exhibition booth will be as follows.

1 table (45cm\*180cm) and 1 panel for the poster will be provided.

Exhibition time will be 19<sup>th</sup> April to 21<sup>st</sup> April.

\*3: Diamond and Platinum sponsors include registration fee (including proceedings and banquet fee) for 1 person.

Gold sponsor does not include registration fee.